

Sport Management Major			
<u>Course Code</u>	<u>Course Name</u>	<u>Credits</u>	
ACCT 201	Financial Accounting	3	
BUSI 318	Managerial Finance	3	
ECON 215	Principles of Microeconomics	3	
ECON 216	Principles of Macroeconomics	3	
SPMT 101	Introduction to Sport Management	3	
SPMT 201	Sport Sales, Fundraising, and Sponsorships	3	
SPMT 202	Sport Governance and Leadership	3	
SPMT 301	Sport Marketing	3	
SPMT 302	Sport Management Practicum	3	
SPMT 355	Sport Law and Ethics	3	
SPMT 402	Facility and Event Management	3	
SPMT 496	Sport Management Experiential Capstone	3	
TOTAL		36	

Electives:	Choose two (2) of the following courses		
SPST 105	Introduction to Sport Analytics	3	
SPCOM 240	Sports Media	3	
SPCOM 321	Social Media and Technology in Sports	3	
SPCOM 331	The Art of Sport Broadcasting	3	
SPCOM 341	Sports Planning and Promotion	3	
POLS 365	International Sport and Politics	3	
MKTG 310	Social Media Marketing & Visual Storytelling	3	
TOTAL		6	
TOTAL		42 Hours	

Proposed Sport Management Minor			
<u>Course Code</u>	<u>Course Name</u>	<u>Credits</u>	
SPMT 101	Introduction to Sport Management	3	
SPMT 201	Sport Sales, Fundraising, and Sponsorships	3	
SPMT 202	Sport Governance and Leadership	3	
SPMT 301	Sport Marketing	3	
SPMT 402	Facility and Event Management	3	

TOTAL		15	
-------	--	----	--