



# CAREER CONNECTIONS

*Bringing together students, alumni, and businesses.*

January  
2025

## Start the Semester Strong: Tips for Career Resolutions and Action Plans

The new year is a perfect time to set career-related goals and create a plan to achieve them. Whether you're just starting your college journey or preparing to graduate, having a clear roadmap can make all the difference. Here are tips to help you set career resolutions and create an actionable plan for the semester.

### Step 1: Set **SMART** Goals

Career resolutions should be **Specific, Measurable, Achievable, Relevant, and Time-bound (SMART)**.

- Freshman/Sophomore:** Focus on exploration. For example, "Research three potential career paths by attending at least one workshop at the Impact Center by March." Explore upcoming workshops [here](#).
- Junior:** Start building experience. A SMART goal could be, "Apply to three internships in my field by February 15th."
- Senior:** Prioritize the transition to life after college. A good resolution might be, "Tailor my resume and apply to at least ten job postings by the end of the semester."

### Step 2: Use Campus Resources

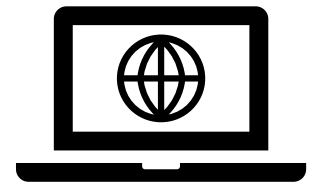
The Impact Center is here to help!

- Freshman/Sophomore:** Attend an [Impact Center Discovery](#) workshop.
- Junior/Senior:** Attend [upcoming workshops](#) on resumes, interviews, and job searches. Watch for upcoming networking events and alumni panels.

By setting intentional career resolutions and following a clear action plan, you'll be on track to achieve your goals. Remember, every step—no matter how small—brings you closer to your future. Start now and make this semester count!

**Need help creating your plan? Stop by the Impact Center—we're here to support you!**

**Need more information?**



Visit our [webpage](#) for access to career planning resources at any time of day. From job search tools to resume templates, we have everything you need to succeed.



*Students connect with Kaitlynn Peters, '24 during the annual Etiquette Dinner.*

***Need help with your resume? Have question about an internship?***

**Impact Center Drop-In Hours:**

Monday - Friday 12 pm to 3 pm

# IMPACT FAIR

## 2025

January 27<sup>th</sup>, 2025, 10 am - 1 pm

Anne C. Steele Center

The Impact Fair offers opportunities for everyone! This event, like a traditional career fair, will help you explore careers, make connections, and set yourself up for success. Whether you're taking your first step or preparing for the next chapter, the Impact Fair has something for you. All with the convenience of being centrally located on campus!

### Tips For Making the Most of the Impact Fair

1. Review the list of organizations attending the fair.
2. Visit company websites to learn more about their mission, values, and current opportunities.
3. Update your resume
4. Prepare your elevator pitch
5. Plan your attire. Aim to look polished and professional.
6. Bring a notepad and pen. Take notes about who you speak with and follow-up about opportunities.

## Over 30+ Organizations!



### Impact Fair Vendor List

- Ohio Health
- Genesis Health System
- Muskingum Watershed Conservancy District
- Novogradac
- YMCA Camp Tippecanoe
- Deerassic Park Education Center
- Ohio Department of Taxation
- Cedar Ridge Behavioral Health
- Ohio Highway Patrol
- Perry and Associates CPA's
- Genesis Healthcare
- WVU Medicine
- Plus, *many* more!

# Internships & Job Opportunities

The Impact Center lists internship and job opportunities on our [Jobs & Internships](#) page. This list is continuously updated so check frequently.



## Internship Spotlight

### National Air and Space Museum

The National Air and Space Museum is now accepting applications for its [2025 Summer Internship Program](#), offering a 10-week immersive experience from early June to early August in Washington, DC. Interns receive a \$7,500 stipend and work alongside distinguished scholars and professionals on iconic artifacts and projects across various museum disciplines. Apply by **January 31** to join this dynamic program!

## Attention Alumni!

Do you want to help Muskies build career competencies, expand their professional network, and explore career possibilities?



*Gene Folden, '81 facilitates a workshop during the Khanna Career Connections Conference.*

Click [here](#) to learn more about alumni engagement opportunities with the Impact Center.

## New Senior Series

The Impact Center's **Senior Series** offers workshops to help seniors prepare for life after graduation.

Topics include tailoring resumes, job search strategies, interviewing, and personal branding. Whether entering the workforce or pursuing further education, these sessions provide essential tools and support for your next steps. No registration required. Join us in the Impact Center Learning Lab!

**Senior Series #1: Stand Out Resumes - January 23<sup>rd</sup>**

**Senior Series #2: Job Search Strategies - February 27<sup>th</sup>**

**Senior Series #3: Interviewing Skills - March 27<sup>th</sup>**





# Upcoming Events

## IMPACT FAIR

This premier event showcases regional employers offering an array of career opportunities. Come and connect with employers, enjoy hot chocolate, and win prizes!

**Monday, January 27**

**10am - 1pm**

**Anne C. Steele Center**

## IMPACT CENTER DISCOVERY

Explore the vital services designed to support your career journey. Explore the center, learn about high impact experiences, and plan your future.

**Tuesday, January 28**

**11am - 12 pm**

**Impact Center**

## WRITE A RESUME WITH BIG INTERVIEW

When employers read a resume, they scan for critical keywords. Learn how our new Big Interview platform provides suggestions that will make employers notice you!

**Thursday, January 30**

**11am - 12pm**

**Impact Center**

## MUSKINGUM

U N I V E R S I T Y

IMPACT CENTER

*Offering a rich variety of experiences that expertly prepare students for the future.*

**View our  
Upcoming Events online!**



*Larry Triplett, '80 delivers the keynote address during the Khanna Career Connections Conference*



*Bryan Wagner, '89 greets a student during the Etiquette Dinner*

***Let's get social!***



**muskingum\_impactcenter**