



Muskingum University Impact Center

# Newsletter

April 2024 Edition



## The Impact Center

*Offering a rich variety of experiences that expertly  
prepare students for the future.*

This edition of the Impact Center newsletter provides a glimpse of distinctive programming including, Speed Networking, Alumni Campus Connections visits, and the new Trips & Tours career exploration program.

Also, mark your calendars for the second annual Khanna Career Connections Conference coming September 28th, 2024!

**Congratulations to the Class of 2024!**



# Speed Networking

On March 20, the Impact Center hosted speed networking event that connected students, Muskingum alumni, and local business professionals.

Networking events are invaluable because they offer students a chance to connect with professionals in their fields of interest while sparking internship opportunities and potential job offers. These events provide access to hidden opportunities, skill development in communication and professional etiquette, and the chance to build a personal brand.



## Thank you to our Networkers!

Joy Wolfel '04, Career Facilitator, Mid-East CTC

Heather Hughes '11, Alight Solutions

Maria Kalis '95,- Judge, Muskingum County

David Tarbert '90, Zanesville City Law Director

Dave Vascura '95, Owner, Vascura Chiropractic

Justin Doyle '96, Assistant Athletic Director, OSU

Kayla Wilkerson '19, Director of Budget, Ohio Senate

Jordan Thompson, VP Commercial Lending, Park National Bank

Aaricka Applegate, Branch Manager, Park National Bank



# New Career Exploration Program - Trips & Tours

Trips & Tours is a *new* Impact Center program designed for immersive career exploration and industry-focused learning.

On April 2, Sports Administration and Communications students traveled to The Ohio State University and toured several athletic facilities. Hosted by Muskingum alumni Justin Doyle, Assistant Athletic Director, Paul Benedict, Director of Camps and Clinics, and Justin Kume, Associate Director, students gained valuable knowledge in the areas of sporting event management, ticket sales operations, and athletic communications.



## Knowledge Nugget



Average college graduate job offer acceptance rate

**68.8%**

\*NACE 2023 Recruiting Benchmarks Report

# Alumni Connections

## Linda Karn '76

Emmy Award Winning TV & Broadway Producer



On April 4th, Linda Karn visited Muskingum to offer insights to students interested in pursuing careers in theatre and film. Her diverse background includes being the first female broker at American Express, establishing a financial consulting firm, founding a candle company, and producing TV and Broadway productions, including the Emmy award-winning documentary "Matt Shepard is a Friend of Mine."

## Jim Jackson '88

Executive VP & Chief Marketing Officer, Hewlett Packard Enterprises

Jim Jackson dedicated time on April 12th to discuss building a marketing career with students. He shared insights with Organizational Management students on how Muskingum University can equip them for a marketing career and recounted his journey to becoming a Vice President at Hewlett Packard.



Jim also met with faculty and staff regarding utilizing technology, particularly AI in academic programs.



While a student at Muskingum, Jim was a Business major, a Resident Assistant, and a pitcher for the baseball team.



# Graduating Seniors

## Complete the First Destination Survey

Let us know your next steps!

Have you accepted a job offer?  
Are you enrolling in graduate school?  
Joining the military?  
Not sure?

Students who  
respond by June  
10th will be  
entered to win a  
\$100 Amazon gift  
card!

Share with us by completing the First  
Destination Survey [here](#).

Need help with your job search? We can help you with job search resources, notify you of opportunities, and connect you with alumni in your career field. Email us at [impactcenter@muskingum.edu](mailto:impactcenter@muskingum.edu)

## Campus Collaborations



Assistant Professor of Public Health, Kristen Debois, utilized Impact Center support services to embed high impact experiential learning into the classroom. A project was designed to teach students how non-profit community agencies plan and budget health promotion initiatives. It was based on a "pay it forward" model for community-engaged learning. Groups of students partnered with a local community agency and developed a health promotion program that involved a health education component where a good and/or service is delivered to clients of that agency. A panel of judges selected one project and the sponsor of the project, Muskingum Valley Health Centers, provided the funding to bring the project to life.

# Employment and Internships

Visit our [Career Development Opportunities](#) webpage to learn more about these and other opportunities:

## Job Opportunities

Data Analytics- Ohio Department of Job and Family Services  
KIPP Columbus  
Spectrum Communications  
Ohio Coordinated Campaign Field Organizer- Ohio Democrats

## Summer Employment

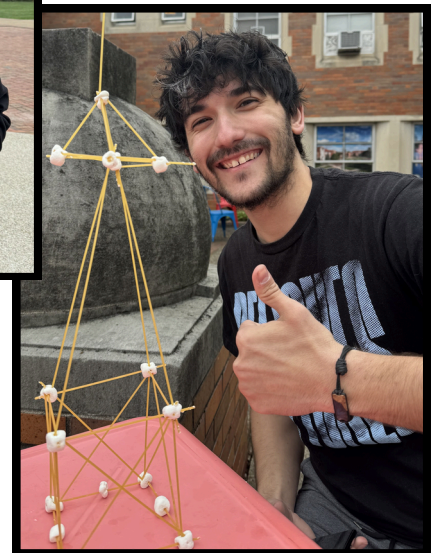
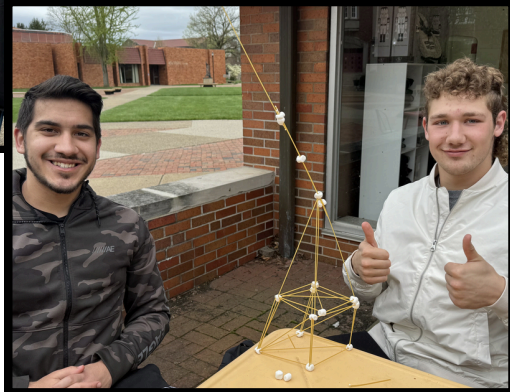
Northbrook Park District Summer Camp Coordinators  
84 Lumber

## Internships/Job Shadowing

Lorain County Summer Internships- multiple opportunities available  
Gateway Logistics Shadow Days  
University Hospitals- Donor Relations and Communications

Questions? Contact the Impact Center at [impactcenter@muskingum.edu](mailto:impactcenter@muskingum.edu)

## Impact Center Fun on the Quad





**Mark your calendar!**

## **Khanna Career Connections Conference**

**Saturday September 28th, 2024**

The second annual Khanna Career Connections Conference will be held Saturday, September 28th, 2024. Don't miss out on this engaging career development event! Participate in a real-world career conference, stay updated on current student career trends, and expand your professional connections. Stay tuned for registration information coming later this summer!



## **Summer Undergraduate and Graduate Programs**

**SUMMER**  
UNDERGRADUATE COURSES  
**SESSIONS**

Registration is now open for students who want to jump ahead or catch up on any major, minor or gen ed requirements! Summer sessions come with benefits like discounted tuition, all online classes, and courses taught by Muskingum faculty! Financial aid may be available for those interested. To enroll or for more information:

[www.muskingum.edu/summersessions](http://www.muskingum.edu/summersessions)

Email [summersessions@muskingum.edu](mailto:summersessions@muskingum.edu)

**See you next fall!**