



Muskingum University Impact Center Newsletter

November 22, 2023



What's New with the Impact Center?

This November, the Impact Center is honoring National Career Development Month by hosting a series of events to help students learn more about career opportunities.

From November 6th to 10th, students joined in the fun by searching for hidden pumpkins on the quad. Each pumpkin contained a definition of one of the eight NACE career competencies, which are important for all students to develop during their time at Muskingum. The students then gave examples of how they are actively using the competencies. Those who found the pumpkins received a sweet treat, and four lucky students won \$10 Sheetz cards.

On November 16th, the Impact Center hosted a LinkedIn workshop with alumnae Heather Hughes '11. Students learned how to create a customized LinkedIn profile that would attract employers based on their major and skill sets. Students also learned the importance of a robust LinkedIn network and were able to connect their profiles with several active alumni.

The Impact Center will conclude National Career Development Month on December 1st, by providing hot chocolate and career development information during Cocoa and Careers. Come join us for these exciting events and take a step towards a bright future!



Small Groups Communication Class Delivers Successful Project for the Impact Center



Throughout the fall semester, students of Dr. Shawn Starcher's Small Group Communications class have been working diligently on their group project. Their task was to raise awareness for the Impact Center's new Big Interview program, an AI-powered platform offering job interview and resume building services. The students devised a communication plan that entailed distributing informational flyers and delivering presentations to various groups and organizations on campus.

Owen Hively
Spencer Carr
Olivia Angles
Katelyn Turner
Justin Jones
Isiah Leasure
Ashley Allen



The Impact Center staff had regular bi-weekly meetings with the group to offer advice and assistance. Additionally, they assisted in buying Big Interview Student Ambassador shirts to give the group a unified appearance. To encourage attendance at their presentations, the Impact Center helped provide pizza and treats.



The Big Interview Ambassador Team has done an amazing job, resulting in 131 new Big Interview accounts. The Impact Center staff is extremely proud of these students and would like to express their gratitude for their hard work!



Study Away Opportunities

Spring Break 2024 in London!

Muskingum University's London Spring Break Program is accepting applications for the 2024 program. Students will explore London (and Paris) with English and Media Studies professors, and they will get the insider experience to the art, history, culture, theatre, music, and cuisine of these exceptional world capitals. Contact Kekoa Kaluhiokalani (kekoak@) or Michael Carvaines (mcarvain@) for more information.

Travel Dates: Mar. 2 to Mar. 10, 2024

Total Cost: \$3100 (+\$200 for Paris Day-Trip Option)

Courses/Credits Available

- IDIS 275-T (Arts and Humanities in Western Culture)
- MEDIA 415-T (Advanced Media)
- Communication in a Global and Digital Age credit (Gen Ed Category 3)

How to Apply

- Fill out the application. It is available on the [Study Abroad program's website](#).
- Submit the application to one of the coordinators (kekoak@ or mcarvain@).
- Pay the \$100 deposit at the Business Office.
- Sign up for courses (if you intend to take any).
- Last day for signing up is December 31, 2023.

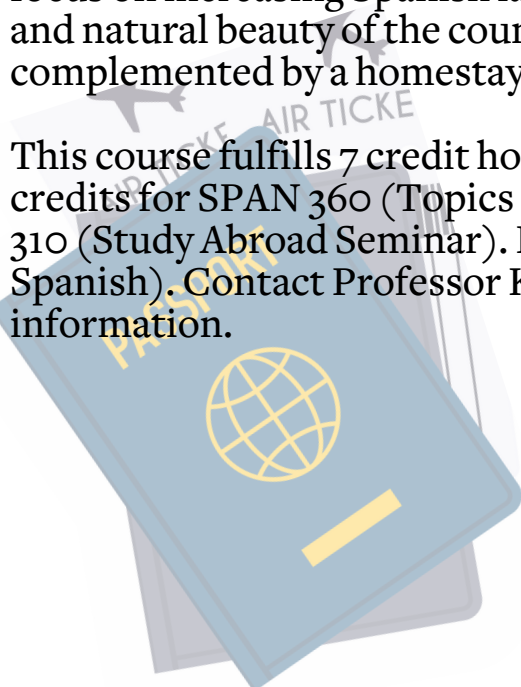
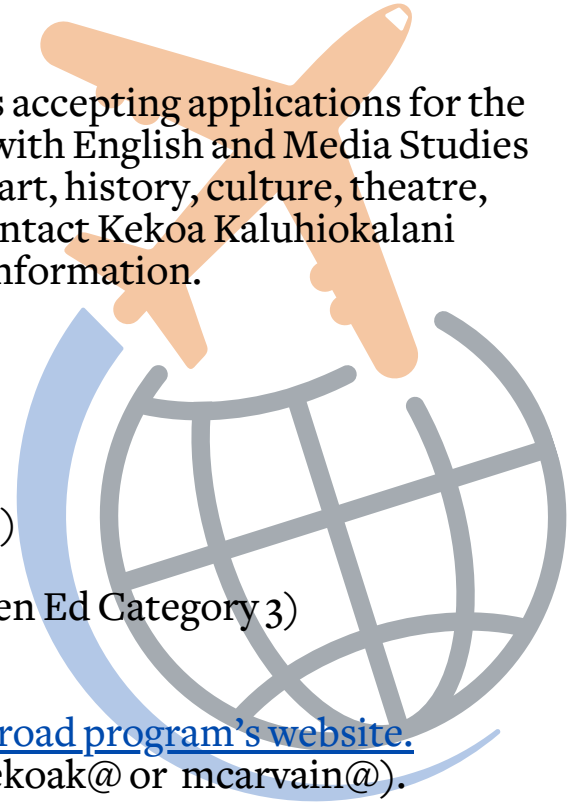
May Term 2024 in Costa Rica!

This Mayterm course (May 6-June 1) includes a 2-week, immersive experience in Costa Rica. The group will divide its time between Monteverde, in the central cloud forest region, and Flamingo Beach, on the Pacific Coast. Once in Costa Rica, instruction will focus on increasing Spanish language proficiency while exploring the culture and natural beauty of the country. Daily, immersive Spanish classes will be complemented by a homestay with local families.

This course fulfills 7 credit hours: 3 credits for SPAN 325 (Hispanic Civilizations), 3 credits for SPAN 360 (Topics in Hispanic Language/Culture), and 1 credit for WRLD 310 (Study Abroad Seminar). Prerequisite SPAN 112 (or similar level from high school Spanish). Contact Professor Kathleen Cunniff Peña (kpena@) for more information.

How to Apply

- [Complete the Study Abroad application](#) by Jan. 10 and return to kpena@muskingum.edu.
- Apply ASAP for your passport if you don't yet have one!
- Apply for Study Abroad scholarship by Feb. 1. Email kpena@ for more information.
- Make \$100 deposit by Feb. 15, all trip fees due by April 10.



Internship Opportunities on LinkedIn

LinkedIn is a free employment-focused social media platform where members can create a professional profile of their employment experience, job skills, and expertise. It's the world's largest professional network with access to over 15 million job openings and internship opportunities.

LinkedIn makes it easy to search for internships. When signed-in to your LinkedIn Account, type internships in the search box. You can filter your search by location, company, and job type.

Here are some internships available in the Columbus, OH area:

Coach/Operations Manager Trainee

- Walmart
 - Lead and develop teams, lead company change efforts, support customer service initiatives.

Management and Sales Summer Internship

- Sherwin-Williams
 - Management, sales, store operations, and customer service

Public Affairs Intern

- Ohio Department of Public Safety
 - Review and edit media releases, develop social media content, editing articles for The Flying Wheel

Data and Analytics Summer Internship

- Huntington Bank
 - Data modelling, People Analytics, Data Capabilities, Business Intelligence

Technology Intern

- CAS
 - Create software applications, services, and systems with Agile Development Team

ODNR Law Enforcement/Criminal Justice Intern

- Ohio Department of Natural Resources

Questions?

Contact the Impact Center at impactcenter@muskingum.edu.

Career Development

Ohio State Legislature

- Legislative Aides-assist Senators with constituent outreach, research, policy and day-to-day operation
- Page Program- for current college students. Observe and take part in the legislative process
- LSC Fellowship- paid internship with the Senate, House and Ohio Government Telecommunications and for recent graduates.

Dayton Dragons Sports Management Internship

- Work this summer for a professional baseball team. This opportunity is open to up to 40 students!

State Farm Agent

- Available for new graduates and alumni looking for a career change!

Visit our [Career Development Opportunities](#) webpage or email impactcenter@muskingum.edu to learn more about these and other opportunities!

Knowledge Nugget



During the month of November we've asked our alumni to share career advice. You may have seen their career tips on the MU Instagram page. Much of their advice encompassed a recurring theme, that of committing to becoming a lifelong learner.

To become a lifelong learner, it may be helpful to understand your learning style. Are you a visual, auditory, or hands-on learner? Click on the link below to discover your learning style and the best jobs for each type:

[What's Your Learning Style?](#)

Choosing A Major: Tips for Students

Are you having trouble deciding on a major? If you're unsure about your interests, this can be a challenging task. You might feel like you need to identify your desired career path before selecting a major, or worry that a particular area of study won't lead to viable job prospects. Here are some tips to help you make an informed decision:



Tips to Help You Decide on a Major

- Take courses across various disciplines to see what interests you
- Consider meeting with a career counselor or academic advisor
- Remember that your major does not necessarily dictate your career path
- Use Impact Center career planning resources

Impact Center Resources

Focus 2 Career

This online program offers a simple and comprehensive way to assess your work interests, values, personality, skill sets, and hobbies. These assessments will also take into account your academic strengths and match you with specific career areas and their corresponding majors. It's an excellent tool to help you gain insight into yourself and find a major that aligns with your passions. [Click here to access Focus2Career](#) (access code is **muskies**).

What Can I Do With This Major?

This informative online platform offers a range of career options for students based on their specific majors. With its easy-to-use interface, you can explore which companies hire graduates from your major and what roles may be available to you. [Click here to access What Can I Do With This Major?](#)

Individual Career Counseling

Make an appointment with a career counselor. Click [here](#) to make an appointment.

Talk to a Mentor

Reach out to a Muskie Alumni Mentor. We have many Muskingum alumni who would love to speak with you about deciding on a major and how that will guide your future career. If you would like to be connected to a Muskie Mentor, email the Impact Center at impactcenter@muskingum.edu.

Mark your calendar!

December 1, 2023, 11 am to 1 pm

Cocoa & Careers

Learn about Focus2Career (a free, online program for choosing a major)

Sip on hot chocolate

Impact Center

December 20, 2023, 1pm ET

Parker Dewey Webinar *for faculty and alumni*

Creating your own Opportunities with Micro-Internships

[Click here to register.](#)

Impact Center Staff



Molly Dunn, Jackie Vascura, Amy Nestor

Add your campus event to our calendar!

Email impactcenter@muskingum.edu with the following information: date and time of event, name of event, and brief description of event. We will list it in our next newsletter!