

BUSINESS MANAGEMENT PATHWAY

*For high school students
taking college credit*

Students who complete this pathway should be able to complete the Business Management major at Muskingum University in 3 years. If students are not able to complete the pathway as listed below, they can apply to the traditional 4-year program.

To complete the pathway and meet admission requirements as stated in the criteria below, students must take the four required courses listed in the pathway below. The sequence listed below is provided as a point of reference. If you need assistance, please contact the admission office: 740-826-8137 or admission@muskingum.edu.

COURSE NAME

MU PREFIX

CREDIT HOURS

Financial Accounting

ACCT 201

3

Organizational Management

BUSI 221

3

Marketing Essentials with
Digital Tools

MKTG 241

3

Principles of Microeconomics

ECON 215

3

ADDITIONAL COURSE OPTIONS TO MEET GENERAL EDUCATION REQUIREMENTS.

Course Name	MU Prefix	Credit Hours
English Composition	ENGL 121	3
Public Speaking	COMM 200	3
Practical Statistics*	MATH 140	3
Intro to Psychology*	PSYC 101	3
Sociology*	SOCI 101	3
World Language*	Varies	3 or 4

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