

# MUSKINGUM

U N I V E R S I T Y

## Digital Media Design Scholarship

The interdisciplinary Digital Media Design (DMD) major at Muskingum emphasizes the importance of the expression of ideas in ways that reflect the evolving nature of communication technologies. A student who graduates with a degree in DMD not only will have an understanding of interdisciplinary areas of interest, such as art, business, communication, music, print and electronic media, sociology, and/or theatre, but will also be equipped with a fundamental understanding of how the application of design skills can enhance their ability to effectively communicate. Required courses for the major cover the elements and principles of graphic design, the meanings commonly associated with visual messages, and the ways in which audiences might interact with multimedia designs. Students will demonstrate their understanding of theoretic principles through the use of industry-standard design software.

DMD scholarships are merit-based financial awards ranging from \$500 to \$1,500 per year, with larger awards going to students who demonstrate ability, intend to major in DMD, and show a high level of participation and leadership in activities related to their interests. Scholarships are renewable for up to three years while at Muskingum (subject to the eligibility requirements listed below and faculty discretion), are separate from other scholarships you may receive from Muskingum, and are separate from any need-based assistance you may qualify for by filing the FAFSA. (Note: While students may qualify for more than one type of non need-based financial assistance, limitations are placed on the total amount of Muskingum-funded non need-based assistance a student may receive. These limits are outlined in provisions which accompany all scholarships and financial aid awards. Students planning to apply for need-based assistance must file the Free Application for Federal Student Aid and submit signed copies of parent and student federal tax forms between January 1 and March 15 of their senior year of high school.)

To be considered for the DMD scholarship, students must:

1. Be admitted to Muskingum University as a full-time entering student.
2. Submit an essay expressing the need or desire to receive a DMD scholarship. Indicate areas of interest and describe how these areas can be enhanced through the interdisciplinary use of DMD.
3. Provide details of your current design skills. This may be in the form of a written description, a design portfolio, or a combination of the two.
4. Interview with a DMD faculty member.
5. Submit the attached application form and other materials no later than March 1 to:

Tom German, DMD Scholarship Coordinator  
Muskingum University  
163 Stormont St.  
New Concord, OH 43762

To maintain scholarship eligibility, a recipient must:

1. Maintain a minimum of a 3.0 GPA (on 4.0 scale) in DMD core courses, and a 2.5 overall.
2. Participate an average of three hours per week in extra-curricular activities that pertain to at least one of the essential design skills components (art, electronic media, print media, or theatre).
3. Enroll in at least one DMD course each year at Muskingum.
4. Attend meetings publicized by the Department of Speech Communication and Theatre that pertain to majors and scholars.
5. Participate in the scholarship review process according to departmental policy.

\*For more information, please call (or email) Tom German at 740-826-6139 ([tgerman@muskingum.edu](mailto:tgerman@muskingum.edu)), or call the Admission Office at 1-800-752-6082.

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U N I V E R S I T Y

## Digital Media Design Scholarship Application

Mr./Ms./Miss

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Last	First	Middle Initial
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Address \_\_\_\_\_

Street, P.O. Box	City	State	Zip
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Phone (     ) \_\_\_\_\_ E-mail: \_\_\_\_\_

Have you visited campus? \_\_\_\_\_ If so, when: \_\_\_\_\_

Have you completed an application for admission to Muskingum University? \_\_\_\_\_

High School \_\_\_\_\_

Grade Point Average \_\_\_\_\_ Class Rank \_\_\_\_\_/\_\_\_\_\_

ACT Composite \_\_\_\_\_ Combined SAT \_\_\_\_\_

Please indicate your major area of interest: \_\_\_\_\_

Area(s) of interest/intent to participate (circle any that apply):

Art                      Electronic Media                      Print Media                      Theatre

Please list two references for the selection committee to contact in support of your candidacy:

\_\_\_\_\_

Name	Address	Phone Number
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Name	Address	Phone Number
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For office use only: Application \_\_\_\_\_ Essay \_\_\_\_\_ Audition \_\_\_\_\_ Admission \_\_\_\_\_