Digital Media Design Scholarship

The interdisciplinary Digital Media Design (DMD) major at Muskingum emphasizes the importance of the expression of ideas in ways that reflect the evolving nature of communication technologies. A student who graduates with a degree in DMD not only will have an understanding of interdisciplinary areas of interest, such as art, business, communication, music, print and electronic media, sociology, and/or theatre, but will also be equipped with a fundamental understanding of how the application of design skills can enhance their ability to effectively communicate. Required courses for the major cover the elements and principles of graphic design, the meanings commonly associated with visual messages, and the ways in which audiences might interact with multimedia designs. Students will demonstrate their understanding of theoretic principles through the use of industry-standard design software.

DMD scholarships are merit-based financial awards ranging from $500 to $1,500 per year, with larger awards going to students who demonstrate ability, intend to major in DMD, and show a high level of participation and leadership in activities related to their interests. Scholarships are renewable for up to three years while at Muskingum (subject to the eligibility requirements listed below and faculty discretion), are separate from other scholarships you may receive from Muskingum, and are separate from any need-based assistance you may qualify for by filing the FAFSA.

To be considered for the DMD scholarship, students must:

1. Be admitted to Muskingum University as a full-time entering student.
2. Submit an essay expressing the need or desire to receive a DMD scholarship. Indicate areas of interest and describe how these areas can be enhanced through the interdisciplinary use of DMD.
3. Provide details of your current design skills. This may be in the form of a written description, a design portfolio, or a combination of the two.
4. Interview with a DMD faculty member.
5. Submit the attached application form and other materials no later than March 1 to:

   Tom German, DMD Scholarship Coordinator
   Muskingum University
   163 Stormont St.
   New Concord, OH 43762

To maintain scholarship eligibility, a recipient must:

1. Maintain a minimum of a 3.0 GPA (on 4.0 scale) in DMD core courses, and a 2.5 overall.
2. Participate an average of three hours per week in extra-curricular activities that pertain to at least one of the essential design skills components (art, electronic media, print media, or theatre).
3. Enroll in at least one DMD course each year at Muskingum.
4. Attend meetings publicized by the Department of Speech Communication and Theatre that pertain to majors and scholars.
5. Participate in the scholarship review process according to departmental policy.

*For more information, please call Tom German at 740-826-6139, email tgerman@muskingum.edu, or call the Admission Office at 1-800-752-6082.
Digital Media Design Scholarship Application

Mr./Ms./Miss

________________________________________________________________________________

Last          First          Middle Initial

Address

__________________________________________________________________________

Street, P.O. Box          City          State          Zip

Phone (_____) ___________________ E-mail:________________________________________

Have you visited campus? ________   If so, when:__________________________________

Have you completed an application for admission to Muskingum University? ________________

High School

__________________________________________________________________________

Grade Point Average__________________________ Class Rank __________/________

ACT Composite__________________________ Combined SAT (M+V) ____________________

Please indicate your major area(s) of interest:

__________________________________________________________________________

Area(s) of interest/intent to participate (circle any that apply):

Art       Electronic Media       Print Media       Theatre

Please list two references for the selection committee to contact in support of your candidacy:

____________________________________________________________________________

Name          Address          Phone Number

____________________________________________________________________________

Name          Address          Phone Number

*For office use only:  Application _____  Essay _____  Audition _____  Admission _____