Curriculum Change Proposal Form

1) Unit proposing the change: EAB
2) Please check all appropriate items:

<table>
<thead>
<tr>
<th>New Course:</th>
<th>Course Change:</th>
<th>Course Deletion:</th>
<th>Program Changes:</th>
<th>New Programs:</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ New Course Creation(^2) (include title, credits, description, etc.)</td>
<td>□ Add to LAE(^3,4)</td>
<td>□ Remove a Course(^2)</td>
<td>□ Change to Major(^2)</td>
<td>□ New Degree(^3)</td>
</tr>
<tr>
<td>□ Course to be Cross Listed(^2)</td>
<td>□ Remove from LAE(^4)</td>
<td></td>
<td>□ Change to Minor(^3)</td>
<td></td>
</tr>
<tr>
<td>□ Course to be included in LAE(^3,4)</td>
<td>□ Change in Cross-List Status(^2)</td>
<td></td>
<td>□ Change to LAE (change to the LAE itself)(^4)</td>
<td></td>
</tr>
<tr>
<td>□ Special Course or non-credit workshop(^5)</td>
<td>□ Number (within level), title, description, pre-req change</td>
<td></td>
<td>□ Add a Minor</td>
<td>□ New Program in principle(^3)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>□ Delete a Major or Minor(^6)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>□ Change to Degree Requirements(^5)</td>
<td></td>
</tr>
</tbody>
</table>

\(^1\) Curriculum Committee receive & report to faculty
\(^2\) 30 day faculty review required
\(^3\) LAE assessment plan with assessment committee review required prior to CC consideration
\(^4\) Full faculty approval required
\(^5\) Curriculum Committee for action, approval published to faculty

3. Proposed term of initial offering or implementation date: Fall, 2014

4. Please provide the following information here or attached:
   a. recommended level: SO
   b. credit hours: 3.0
   c. title: BUSI 321: Organizational Management
   d. requirements it will satisfy: (major, minor, LAE, licensure): Marketing and Business Management major/minor; International Business major; Economics major elective
   e. prerequisites or other special conditions: NA
   f. description of change: Change level to 200
   g. proposed catalog description:

   321. Organizational Management (3) examines the classical, behavioral, and quantitative schools of management theory, with particular attention given to current research and practice. The nature of authority and responsibility, departmentation, line and staff relationships, organizational growth, managerial development, decision-making, and leadership of both profit and non-profit organizations are among the topics discussed.

   h. justification for change: Enable first year students to enroll
   i. staffing considerations:
(1) can be taught by present staff  X
(2) will require additional staff

j. anticipated frequency of offering:
   (1) every semester X
   (2) once a year
   (3) alternate years

k. resources (facilities, equipment, supplies, library materials, etc.)

5. Signatures:
Department Chair: [Signature]
(please attach department discussion summary)
Date: [4/1/14]
Department Vote:
in favor: 7  opposed: 0  abstentions: 0

As a retention strategy, the Administration approached EAB to lower the course numbers on these two courses. The three business professors had no serious objections, nor did the other members of the department.

Vice-President of Graduate and Continuing Studies (MAP): (if applicable) [Signature]
In favor or opposed or abstain (circle one)
Please attach comments.
Date: [4/10/14]

Teacher Preparations Programs [Initial Licensure]: (if applicable) [Signature]
In favor or opposed or abstain (circle one)
Please attach comments.
Date: [4/1/14]

Division Coordinator: [Signature]
(please attach department and division discussion summaries)
Date: [4/1/14]
Division Vote:
in favor ___  opposed ___  abstentions ___

Committee Chair (VPAA): [Signature]
Date: [4/1/14]
Curr Comm vote:
in favor ___  opposed ___  abstentions ___

6. Date of Resolution:
   (a) 30-day approval period ends [Signature]
   (b) date of faculty meeting for consideration [Signature]

NOTE: See APAP section 110 for more information regarding changes to curriculum.
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<td>□ Remove a Course (^2)</td>
<td>□ Change to Major (^3)</td>
<td>□ New Degree (^4)</td>
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<td>□ Add to LAE (^3)</td>
<td>□ Remove a course that is currently in the LAE (^4)</td>
<td>□ Change to Minor (^1)</td>
<td>□ New Program in principle (^5)</td>
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<tr>
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<td></td>
<td>□ Change to LAE (change to the LAE itself) (^5)</td>
<td>□ New Program with curriculum (^7)</td>
</tr>
<tr>
<td>□ Course Included in Major/Minor Requirements (^1)</td>
<td>□ Change in Cross-List Status (^5)</td>
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3. Proposed term of initial offering or implementation date: Fall, 2014
4. Please provide the following information here or attached:
   a. recommended level: SO
   b. credit hours: 3.0
   c. title: BUSI 341: Marketing
   d. requirements it will satisfy: (major, minor, LAE, licensure): Marketing and Business Management major/minor; International Business major; Economics major elective
   e. prerequisites or other special conditions: NA
   f. description of change: Change level to 200
   g. proposed catalog description:

   341. Marketing (3) studies the problems of distributing goods, both industrial and consumer. Special attention is given to the increased importance of marketing techniques in modern economies.
   h. justification for change: Enable first year students to enroll
   i. staffing considerations:
      (1) can be taught by present staff X
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in favor ___ opposed ___ abstentions ___

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